



**Davy Equity Conference
New York
8th January 2008**

Brian Goggin
Group Chief Executive

Forward-looking statement

This document contains certain forward-looking statements within the meaning of Section 21E of the US Securities Exchange Act of 1934 and Section 27A of the US Securities Act of 1933 with respect to certain of the Group's plans and its current goals and expectations relating to its future financial condition and performance and the markets in which it operates. These forward-looking statements can be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements sometimes use words such as 'aim', 'anticipate', 'target', 'expect', 'estimate', 'intend', 'plan', 'goal', 'believe', or other words of similar meaning. Examples of forward-looking statements include among others, statements regarding the Group's future financial position, income growth, business strategy, projected costs, estimates of capital expenditures, and plans and objectives for future operations. Because such statements are inherently subject to risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties relating to profitability targets, prevailing interest rates, the performance of the Irish and the UK economies, the performance and volatility of international capital markets, the expected level of credit defaults, the Group's ability to expand certain of its activities, development and implementation of the Group's strategy, including the ability to achieve estimated cost reductions, competition, the Group's ability to address information technology issues and the availability of funding sources. Any forward-looking statements speak only as of the date they were made. The Bank of Ireland Group does not undertake to release publicly any revision to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date hereof. The reader should however, consult any additional disclosures that the Group has made or may make in documents it has filed or submitted or may file or submit to the U.S. Securities and Exchange Commission.

Bank of Ireland Group

Brian Goggin

Retail Financial Services Ireland

Richie Boucher

- Consumer Banking
- Business Banking
- Wealth Management

Capital Markets

Denis Donovan

- Corporate Banking
- Global Markets
- Asset Management
- Corporate Finance

UK Financial Services

Des Crowley

- Business Banking
- Mortgages
- Consumer Financial Services

% PBT by Division

- 45% RFSI (incl. Life 7%)
- 25% UK Financial Services
- 30% Capital Markets

% PBT by Geography

- 59% Ireland
- 31% UK
- 10% Rest of world

Shareholder distribution

- 16% Ireland
- 14% UK
- 24% Europe & RoW
- 17% US
- 29% Retail

Strategy delivering strong performance

	Sept 2007	Sept 2006	Change
Underlying profit before tax	€951m	€852m	↑ 12%
Underlying earnings per share	80.1c	73.0c	↑ 10%
Profit before tax	€1,091m	€879m	↑ 24%
Earnings per share	95.8c	75.9c	↑ 26%
Impairment Losses	12bps	9bps	↑ 3bps
Dividend	24.2c	21.0c	↑ 15%
Return on equity	22%	25%	↓ 3%
Cost / income ratio	51%	53%	↓ 2%
Tier 1 capital ratio	7.6%	7.7%	

Note: Underlying excludes the impact of non-core items: gain on disposal of business assets; gross-up for policyholder tax in the Life business; investment return on treasury shares held for policyholders; hedge ineffectiveness on transition to IFRS and cost of restructuring programme.

Interim highlights

% of Group PBT by Division*



* Excludes Group Centre

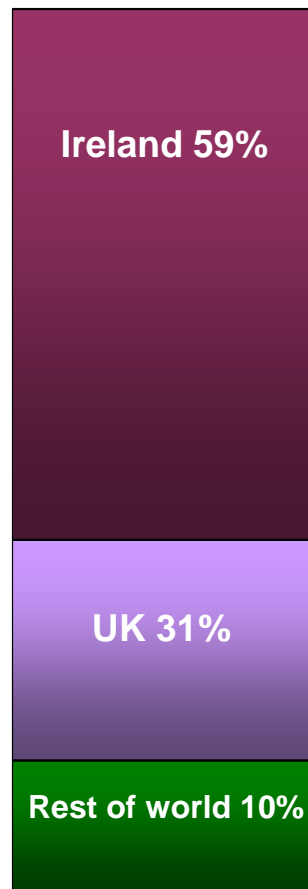
Strong performance across the Group

■ Retail Ireland PBT	€381m	+12%
■ Life operating profit	€83m	+17%
■ Capital Markets PBT	€309m	+8%*
■ UK Financial Services PBT	€257m	+16%

* Capital Markets excluding Davy +19%

The market backdrop

% of Group PBT by geography



Market Environment

- Significant market dislocation since August 2007 - continuing uncertainty
- Changing economic growth outlook

Ireland

- Economy strong - short term moderation in growth
- Period of transition in housing market as rate of building adjusts to a more sustainable level
- Growth in broader economy remains strong
- Medium term potential growth rate 4% to 5% GDP
- Significant wealth creation
 - Irish GDP per capita 2007: 130% EU15 average; 119% of UK

United Kingdom

- Economic growth above eurozone average
- Impact of rising interest rates resulting in moderating housing market
- Medium term prospects remain positive

Strategy and priorities

“To be the number one bank in Ireland with dynamic businesses growing internationally”

Our Strategy:

- Maximise returns from our leading position in Ireland
- Substantially grow our businesses in the UK
- Grow our portfolio of niche, skill-based businesses internationally

Our Priorities:

- Drive growth from leading Irish franchise
- Significantly reposition the geographic earnings profile of the Group
 - >50% earnings outside Ireland
- Maximise efficiency from new operating model

Priority 1: Drive growth from leading Irish franchise

Retail Financial Services Ireland – Number 1 or 2 in everything we do

Enhanced distribution platform

- Continuing to invest in our unrivalled branch and broker distribution platforms
- Strengthening functionality across online channels

Strengthened product range

- Further improvements to our all-embracing product range
- Enhanced business start-up package - 50% share of new business start-ups
- Extended Wealth Management investment range

Customer service focus

- Highly developed service, sales and advice models
- Strong customer satisfaction scores

Efficiency

- Further efficiency gains
 - Strong cost management
 - Jaws 4%

Franchise growth

- Continued progress in the market position of our key areas of focus:
 - Business Banking
 - Wealth Management

6 mths to 30 September 2007

Retail PBT + 12%

Life operating profit +17%

Wealth Management	No.1
Business Banking	No.2
Mortgages	No.1
Personal current A/Cs	=No.1
Resources	=No.1
Credit Cards	No.1

Priority 2: Significantly reposition geographic earnings profile



Capital Markets – growing international platform

Priority 2: Significantly reposition geographic earnings profile

Capital Markets – growing international platform

Corporate Banking

- Continuing to add expertise in high potential niches - expanding geographic capabilities
- Delivering broadly based loan growth across all segments
- Risk firmly controlled
- Asset quality remains excellent - clear trend towards improving structures and pricing
- Strong performance to 30 September 2007: PBT +18%, loan book +23%

Global Markets

- Driving growth from established platform
- Continued focus on Customer business
- Maximising opportunity from Corporate Banking and Business Banking growth
- Excellent profit performance in volatile markets - PBT +31% to 30 September 2007

Asset Management

- Performing as expected - profit in line with prior period

Priority 2: Significantly reposition geographic earnings profile

UK Financial Services* - driving growth in our second core market

Business Banking

- Continued excellent profit growth - PBT+33%
- Leveraging the strength of the established platform - loan growth +28%; resource growth +21%
- Significant 'headroom' to grow in chosen segments - healthcare, leisure, property, professional services
- Asset quality remains excellent - no compromise on credit standards
- Building a 'quality' franchise

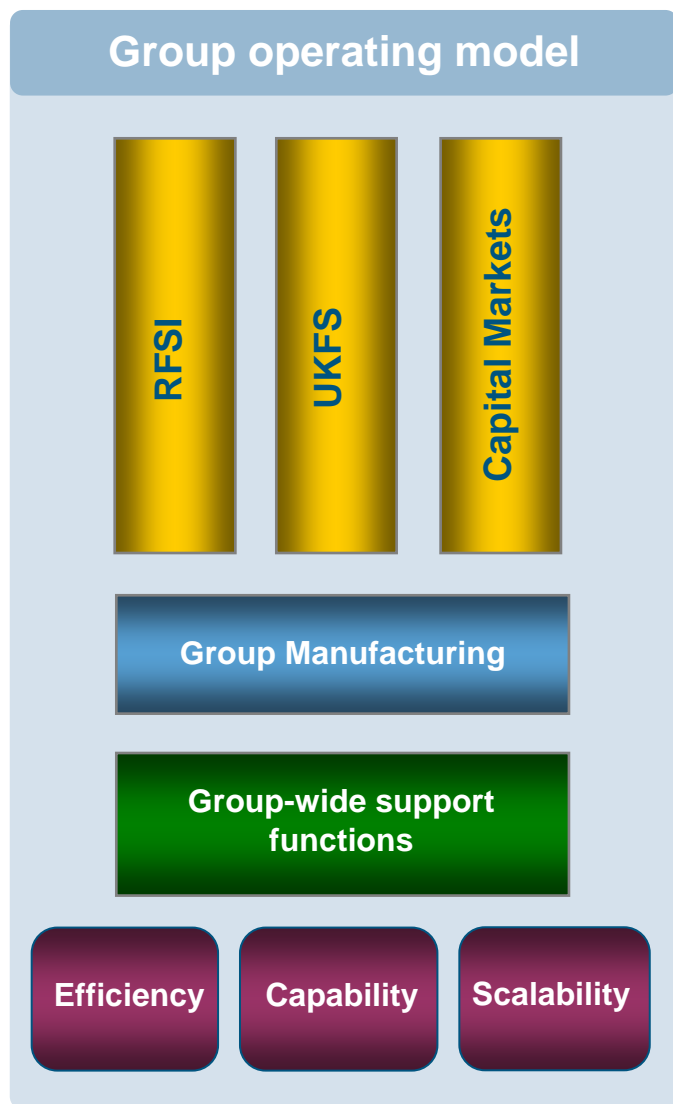
Mortgages

- Optimising returns in challenging market
- PBT £72m; loan book +9%
- Asset quality remains excellent - no compromise on credit standards

Consumer Financial Services

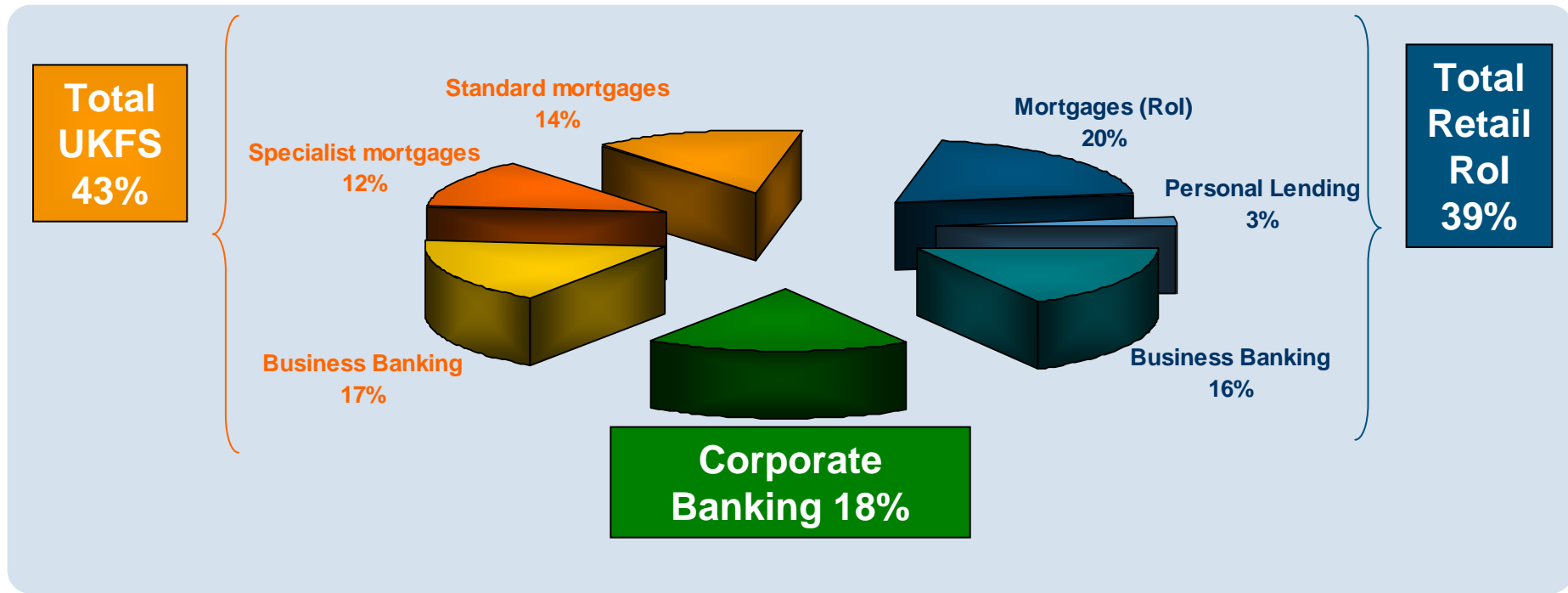
- Strong performance - PBT+85% to £24m
- FRES (Forex JV) - strong profit growth with stable margins
- POFS - continuing to grow customer numbers (1.25m customers at Nov 2007), excellent renewals and retention experience, very strong resource gathering (up from £1bn to £2.5bn). Roll-out of new product initiatives: Mortgages & term assurance

Priority 3: Maximise efficiency from new operating model



- **Strategic Transformation Programme**
 - On target to complete in March 2008 with €140m annualised savings
 - Ahead of schedule and target
- **Further improvement in efficiency ratio achieved**
 - C / I ratio down 2% to 51%
 - C / I ratio down 9% since launch of the Strategic Transformation Programme in March 2005
- **Costs ‘firmly’ managed**
 - Further consolidation and centralisation yielding additional cost benefits
- **Achieve mid 40’s% cost / income ratio over medium term**

Profile of Loans & Advances to Customers - €133.6bn at 30 Sep 2007



Group Impairment Losses to 30 September 2007 – 12 bps

Impairment Losses	UKFS	Corporate Banking	Retail Rol
5 Year range*	(3)-7bps	9-26bps	14-28bps
Sept '07	4bps	8bps	23bps

* 5 year range to March 2007

Strong capital base

Capital ratios

	Sep 07 %	Mar 07 %	Sep 06 %
Equity Tier 1 capital	4.9*	4.9	4.5
Tier 1 capital	7.6*	7.9	7.7
Total capital	11.1	11.5	10.9

* Post VIF transaction (25 Oct 2007): Equity Tier 1 5.3%, Tier 1 8.0%

Asset growth

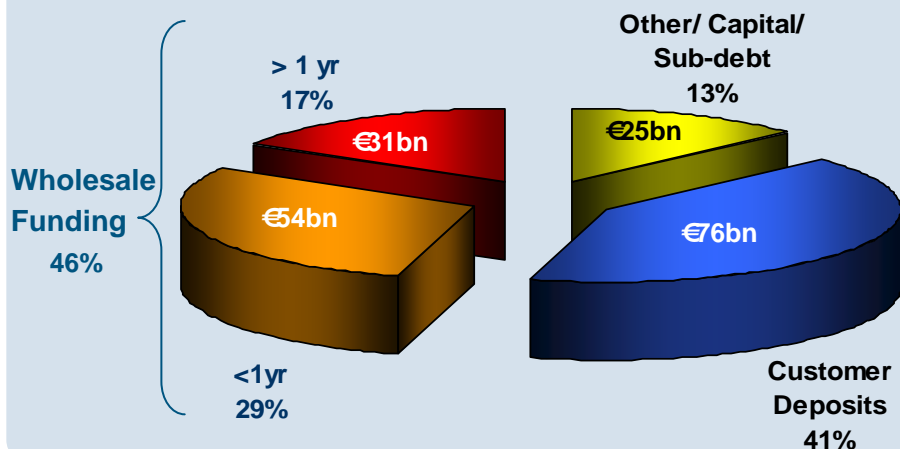
	Sep 07 €bn	Sep 06 €bn	Change %
RFSI RWAs	40	33	21
Capital Markets RWAs	44	38	15
UKFS RWAs	43	37	15
Other RWAs	-	<u>1</u>	
RWA pre-securitisation	127	109	16
RWA post-securitisation	122	109	12
Total assets	200	178	12

Strengthened capital base

- Further capital initiatives
 - Sale & leaseback of branches
 - VIF transaction
- Strengthened capital
 - Core equity 5.3%
 - Tier 1 capital 8.0%
- Moderating rate of RWA growth
- Internally generated capital adequate to support growth in the business

Profile of balance sheet funding at 30 Sep 2007 - €186bn

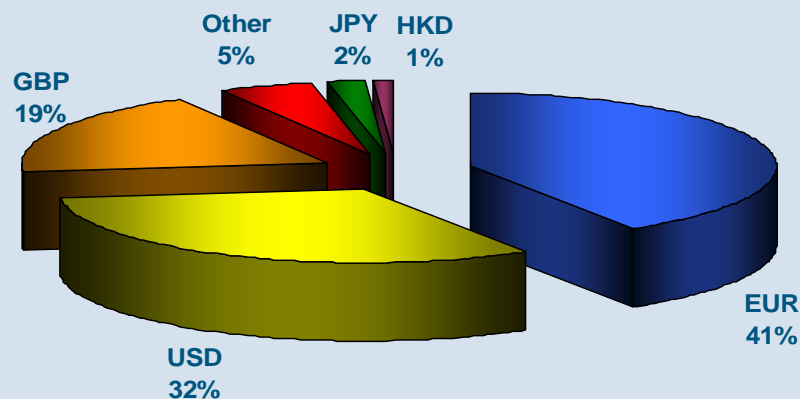
Profile of balance sheet funding (€186bn)



Funding profile

- Strategy to develop and diversify wholesale funding channels executed over past 24 months
- 80% of customer loans were funded by customer accounts and term funding >1yr
- Impact of higher cost of wholesale funding in year to March 2008 - €50 million

Currency profile of wholesale funding (€85bn)



Diversified funding facilities

- €25bn EMTN Programme
- €10bn ACS Programme
- US\$10bn MTN Programme
- Extendible Notes
- €10bn ECP Programme
- London CD Facility
- US\$ Yankee CD Facility
- US\$15bn US CP Programme
- C\$2.5bn Canadian CP Programme
- €5bn French CD Programme

Continuing to deliver on a clear and proven strategy

Drive growth from leading Irish franchise

Significantly reposition the geographic earnings profile of the Group

Maximise efficiency from new operating model

- Delivered strong performance in the first half of our financial year
- Strongly positioned in our core markets to maximise growth opportunities
 - Excellent asset quality
 - Capital and funding positions support business growth
- Increasingly challenging environment
 - Volatility in financial markets
 - Moderating rate of economic growth